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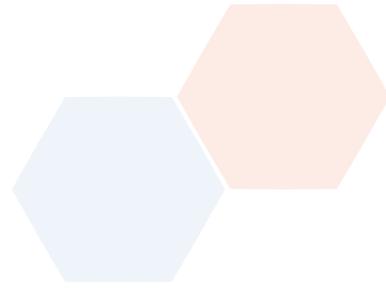
 @WSLA_UK



Employers Information Pack 2019



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The Women's Sport Leadership Academy (WSLA) is dedicated to developing tomorrow's leaders of sport. WSLA is a partnership between the Anita White Foundation (AWF), Females Achieving Brilliance (FAB) and the University of Chichester (UoC) and provides unique development opportunities for women leaders from around the world to step up, take the lead and make an impact. Since 2014, 228 women from 42 countries have become graduates of the Academy. They come from a range of sports organisations, including:

- National Olympic and Paralympic Committees
- International and National Sport Federations
- Sport for development charities and organisations
- Sports departments in universities
- Sports clubs
- Media consultancy businesses.

Our aim for WSLA 2019 is to bring together another 36 outstanding women leaders from around the world and support them to fulfil their leadership potential and enhance their understanding of the global women and sport movement

The programme has been designed by women who have worked in sport at senior level and who are committed to supporting women to be the best they can be.

In order for us to relate WSLA back to the workplace, we involve employers from the start of the process. Here are some of the ways this can happen:

- An opportunity for the employer/line manager to tell WSLA which areas of focus the women should consider for their personal development
- A commitment that the employer/line manager will support the woman to continue to develop their skills back in the workplace
- Participants undertake a 360 feedback before attending WSLA and this can be tailored to match the organisation's competency framework
- Feedback from the 360's are used to help shape the content of the week
- Mentoring and evaluation continues after the week to ensure that the impact of WSLA is captured and this includes feedback from the employer/line manager.

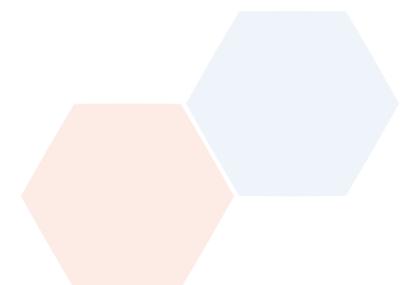
WSLA is aimed at middle managers, recently appointed senior managers or Board members who would like to further develop and refine their leadership competencies or behaviours in the following areas:

- Providing direction
- Creativity and innovation
- Performance management
- Self-management
- Communication, team and partnership working.

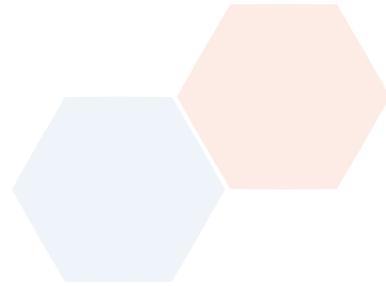
The residential week helps women to:

- Further develop confidence and competence in a range of leadership behaviours such as coaching, challenging conversations, prioritising, delegation, dealing with conflict and building relationships
- Set clear goals and produce a Personal Development Plan
- Develop career strategies
- Participate in regular networking
- Improve intercultural understanding
- Access the international WSLA Alumni network and extend their own network.

Reports of previous WSLA residential weeks can be found by [clicking here](#)



What WSLA Graduates say



"Before coming here, I felt my leadership skills needed sharpening. I've changed because I have learnt that we should lead by inspiring instead of leading by imposing. As a woman leader, I have a lot of potential but the first step is building confidence."

Nancy (Vijana Amani Pamoja, Kenya)



Judith McCleary @McClearyJudith · Jun 15

We didn't know what to expect from a week with 35 women's sport leaders from 14 countries....well, you'd better be ready for us now! Thanks for supporting us @scottishcurling @ScottishFencing @scotathletics @ActiveSchoolsED @sportsotland @WSLA_UK #WSLA2018

Judith (Scottish Curling)

"I have never felt so open and confident...I realise the qualities and confidence I have within myself. Being around the women and being appreciated has really raised my self-esteem...I never thought I had a brighter future but this week has been life-changing."

Boitumelo (Dlala Ntombazana, South Africa)



Anne awajneh @AnneAwajneh · Jun 14

Replying to @ProfCathHarper @women_in_sport and 2 others

Thank you for giving women world wide this chance to make the world better place in #WSLA2018 its always a pleasure to represent my country #Palestine

Anne (Right To Play, Palestine)

"I was very happy to represent my country in the field of leadership in sports for women with disabilities. My journey would not have been possible without the financial support of the AWF. Attending this leadership training has played a very pivotal role by helping me recognise my weaknesses and strengths in the field of leadership. It helps me to know about myself and how I could be an addition to my organisation to achieve clearly set goals."

Gomadevi (Nepal Boccia Association for the Disabled)



Lynsey Edwards @LynseyE16 · Jun 18

Last week with @wsla_academy was one of the best experiences I've had in my professional career @FabExcellence @women_in_sport

F - friends

E - emotional

A - achievements

R - reflective

L - leaders & legacy

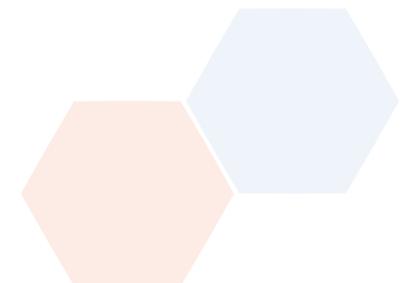
E - enlightening

S - strong

S - supportive

#wsla2018 #fearless

Lynsey (Middlesex Football Association, UK)



What WSLA Graduate employers say

"WSLA gets bigger and better every year! This amazing opportunity for female sports leaders from around the world to come together to learn and develop their own leadership skills in a unique and positive environment, is one of the most inspiring environments. This is a life changing experience and one that has helped over 130 women in the development of their careers, and is really not to be missed!"
(Nick Pink, Chief Executive, England Golf)

"Since Annet's return from WSLA Botswana, we have noted renewed zeal and enhanced self-confidence and assertiveness coupled with an effective and efficient approach to her day to day tasks"
(Mutukwa Matenganya, Assistant Director, Response Network, Zambia)

"Since Lindsay attended the WSLA I have witnessed a significant change in Lindsay and she's certainly become more effective in the working environment. Not only is she demonstrating greater leadership skills but her confidence has improved massively and she is contributing much more".
(Mark Munro, Chief Executive, Scottish Athletics)

"There has been clear impact already as a result of Stacey attending the Women Sports Leadership Academy course on her ability to lead tasks in meetings, make strategic observations, and challenge current protocols. Stacey's confidence in articulating her opinions has grown significantly and the course has provided clarity and focus on how the tools and techniques from the Academy will be implemented long term. I'm really pleased we invested in Stacey attending as it will benefit both Stacey and our organisation."
(Martin Crowder, Development Manager, Golf Foundation)

"I have noticed a significant positive contribution in the workplace since Mrs Muzila came back from WSLA training. She has passion for self-development and she is applying it by coaching and mentoring staff for leadership. We are grateful to WSLA for capacitating Mrs Muzilla with skills which are key not only in the Ministry but in Botswana and globally"
(Jacob Momene, Permanent Secretary, Ministry of Finance and Economic Development Botswana)

