INTRODUCTION FROM
MICHAEL HOLLEY

This is an exciting time for the Department of Creative & Digital Technologies as we move into a brand new specialist technology building on our Bognor Regis Campus. This £35 million development demonstrates the University’s commitment to investing in our student experience through world-class facilities, underpinning our offer of a unique and relevant selection of practice led programmes.

Designed by industry for industry, our courses have been created to suit the needs of a range of creative sectors to provide you with the skills and experiences that will help launch a career across many areas of the media and beyond.

Collaborative practice is at the heart of our learning environment. Whether you want to work in the Film Industry or Sports Media or even VFX, you will be exposed to a range of learning opportunities that focus on the need for working with others. Understanding where you want to operate within a particular creative workflow, and an awareness of what other creatives contribute to audio visual content making, will ensure you are a desirable candidate for a range of jobs post-graduation.

You will get the chance to work alongside, and be taught by, a team of award winning professional content creators including Animators, Directors, Journalists, Composers, Writers, Cinematographers, Producers and Editors. Studying with the Department of Creative & Digital Technologies is a dynamic, vibrant and exciting learning experience. You will enhance your future prospects by engaging with our industry collaborators and building your networks on live professional products and exciting placement opportunities.

The creative sectors are the fastest growing in the UK and have an international reach and relevance. By joining our department, and interacting with our new state of the art learning environment and all it has to offer, you will be well armed to forge ahead with a dynamic creative and/or technical career.

“My degree was absolutely crucial in getting my career. I currently work with creative teams to bring advertising ideas to life. It gave me a great understanding of the fundamentals of filmmaking.”

Sian Finnis: Studied Film Production – currently Senior Producer for an advertising agency

CONTENTS
1 Introduction from Michael Holley
3 Engineering and Digital Technology Park
5 Trundle Films
7 Profile: Tim Pope
9 Drumming Project
11 Guest Speakers / Events
13 Profile: Max Tyrie
15 Profile: Stephen Baysted
17 A Day in the Life of a Sports Media Student
19 Our People
21 Summary of Courses
The Department of Creative & Digital Technologies will be based at our brand new Engineering and Digital Technology Park in Bognor Regis. Our new facilities feature the same equipment used by professionals and are designed to offer hands-on experiences in partnership with industry. Our practical approach and focus on applied research will develop enterprising and creative graduates with the technical skills they will need to stand out in the graduate workforce.

**OUR FACILITIES**
- 270 square-metre, three-storey high sound stage
- Dedicated 75 square-metre green screen stage for motion capture and Chroma work
- Post-production area consisting of nine edit suites alongside our Soho standard audio dubbing, colour grading and mastering theatre.
- Professional recording studios and live room
- Screening theatre
- Mac and PC editing suites (including a wide range of industry standard creative software packages)
- Animation and VFX labs
- Ideas lab

**LOCATION**
The Engineering and Digital Technology Park is based on our Bognor Regis Campus, located just 600 metres from the beach and next door to the leafy and tranquil Hotham Park.

"If you’re passionate about the industry and you want to experience filmmaking on multiple short film sets as well as in class, then [Chichester] is the right institution."

Emma Clarke: Studied Film Production – currently studying at the National Film and Television school
Our students are given the opportunity to produce films alongside Trundle Films, a professional outfit whose film shorts have been shown across cinema and film festivals and won awards all over the globe. Trundle Films is an innovation of a trio of academics from the University, who are creating exciting and award-winning work.

As just one example, our students helped create 15-minute short, Submerged, an homage to traditional Cold War thrillers which was shot entirely on HMS Alliance, an old World War Two submarine. The film was directed by Programme Coordinator Darren Mapletoft and written by Head of Department Michael Holley. Professor in Film Composition Stephen Baysted composed the soundtrack and Game of Thrones postproduction supervisor Tim Porter edited the film.

Our staff and students collaborated on the production of dark drama Brandy and Pep: the tale of two feuding sisters who share a sinister secret. The film was Directed by award-winning music video icon Tim Pope, who has directed videos for the world’s most influential artists, including Sir Paul McCartney, David Bowie, The Kaiser Chiefs and Queen.

Trundle Films’ outputs regularly appear at international film festivals. These include The London Short Film Festival, Great Lakes International Film Festival in Pennsylvania, The Boardwalk Film Festival in New Jersey as well as the Motor City Nightmares horror expo in Michigan, Detroit. Submerged was also screened at the renowned Los Angeles Film Festival Awards. Both Submerged and Brandy & Pep premiered at the Aesthetica Short Film Festival in York. Meanwhile, My Name is Georgina, shot at the University, was honoured at the Unchosen film festival in London, winning Best Film in the Domestic Servitude category.

Trundle has most recently been in production for another sci fi short, a 1950’s time travel film, The River and an ironic horror film Cured. Both are due to hit the international film festival circuits, further enhancing the department’s reputation and student experience.

“This is something that you cannot learn in the classroom. It is a different experience from anything else I have done.”

Stephanie Ridge: one of the class of 28 to work on the ‘The River’ (a Trundle Films production)
An acclaimed and multi-award winning pop promo producer, Tim Pope, has directed the music videos of some of the world’s most influential artists of the last 30 years including Sir Paul McCartney, David Bowie, Queen, and The Cure, among many others.

Tim collaborated with staff and students of the Digital Film Production & Screenwriting course to make a short film Brandy and Pep. Produced by Programme Coordinator Darren Mapletoft and Head of Department Michael Holley, from Michael’s screenplay, the film was shot entirely at TNT Studios in Funtington, near Chichester.

While working with Tim Pope, students worked alongside a range of professionals from the film and TV industries in the construction of sets, production design, camera and sound departments, as assistants and runners, and production management.

The 12-minute feature was edited by two-time BAFTA winner Mark Towns and includes a score from Stephen Baysted, Professor in Film Composition.

We caught up with Tim for a quick chat about the project.

What attracted you to the project and the idea of working with students?

I felt it would be a unique opportunity for students to work on set beside professionals from the industry, and to get real hands-on experience. This is a very unique idea, as I am not aware of any other film school doing anything like this - also, if the film does well in competition then on industry websites, such as imdb (internet movie database), it means students get a wonderful credit, being a fantastic stepping stone into the workplace. This was a new experience for me completely - and by the end of the week’s shooting, they had all proved themselves admirably. When you are a film director, like myself, you are totally dependent on the people around you, and this shoot for Brandy and Pep was no exception.

What are your hopes for the film?

I genuinely hope people will like the film - I believe the story will draw people in and hopefully soon they will forget where they are sitting. By any standards, it looks and feels cinematic - like a real movie - and I worked with several individuals connected with the University to achieve this. Stephen Baysted has written for me a wonderful, atmospheric score, adding to the drama and richness.

What do you hope the students have learnt from this experience?

Like I say, this was a rare chance for students to work alongside great industry people, who are out there doing really great stuff. I was happy to use my contacts, too - and I, for example, brought in production designer Russell de Rozario, who is known for his work on X-Men and the Kick-Ass franchise.

In fact, when he came in to speak with students, they were so excited and packed into the room where we were talking. I think they all enjoyed tremendously their proximity to people like Russell and the chance to learn plenty.

Any memorable moments?

Yes, my favourite moment on-set was when, after one of our two actresses gave a fantastic piece of performance, where she did that magic thing that great actors can do, she cried on camera, one of the students, who was holding the sound boom microphone just near to me, simply said under his breath: “wow!” - luckily he said this the moment after her performance had finished, and did not ruin the take.

For me, this sums up the entire student experience. For them, I think they truly experienced in an incredibly powerful way the magic of the better aspects of being on a real film set and seeing how magic is created like this. Simply, I think the “wow” experience for them was incredible and all power to the Department for making this happen for them.

Tim Pope is now an Associate Lecturer in the Creative & Digital Technologies Department.
Our students recently had the opportunity to shoot a promo with the iconic Skunk Anansie drummer Mark Richardson. The creative brief was to illustrate cutting-edge scientific research into the physiological demands of drumming and neurological development through film.

The film project was produced and directed by Darren Mapletoft with cinematography devised by Cliff Harden and edited by Steve Couch, all Senior Lecturers in Digital Film Production. Students from the course ran the camera department and filmed Mark drumming on a large revolving stage, using advanced motion tracking techniques, under the guidance of visual effects supervisor Neil Bryant.

The project is part of an ongoing collaboration with Dr Marcus Smith - Reader in Sport and Exercise Physiology as part of his broader Clem Burke Drumming Project. Marcus and Clem Burke (drummer with the rock band Blondie) founded the pioneering research project, which will generate further opportunities for our Film Production students.

“The course gave me the opportunity to be engaged with both the pre-production and production side of a professional shoot.”

Tim Wickens, BA (Hons) Digital Film Production & Screenwriting
'Dept. of Media Presents...' is a lively series of showcase film/TV events, co-organised and presented by Dr Adam Locks. Key figures are interviewed in person, live in front of an audience, who also have a chance to ask questions.

Guests have included the actor David Morrissey, of Walking Dead fame, Star Wars producer Robert Watts, Avengers writer/producer Brian Clemens, former Chair of BAFTA and highly successful TV and film producer Hilary Bevan Jones, and actor Philip Glenister, best known for playing Gene Hunt in Life on Mars and Ashes to Ashes.

Dr Locks says, ‘These events aren’t just for the students of the University; they’re open to the wider community. For anyone with a strong interest in the film and TV industry, this is a great opportunity to hear from a big name right on their doorstep.’
PROFILE: MAX TYRIE

Max Tyrie, our Head of 3D Animation and VFX, is a Bafta award-winning animator. His extensive, and impressive, body of work includes “Kingsman: The Golden Circle”, “I Am Legend”, “2012”, “Alice in Wonderland”, “Alice Through the Looking Glass” as well as the two “Amazing Spider-Man” movies.

Max won his Baftas for his work on the ground-breaking “Walking with Dinosaurs” documentaries for the BBC. His skills on “Walking with Beasts” also saw him nominated for a Primetime Emmy award.

Max says, “I feel a real sense of ownership and achievement for Walking with Dinosaurs, it was one of the first projects I worked on and it set my career on a great path. You do start to feel very attached to the characters you animate - I’ve spent many years of my life working on superhero movies, and as a result Spiderman just feels like a close colleague now.”

Max runs his courses like a professional studio, developing artists of the future and imparting the skills needed for successful careers. Max certainly knows his stuff having spent over ten years as an animator at Sony Pictures Imageworks, based in their Los Angeles and Vancouver studios. As an Animation Director, he acted as the conduit between the Director and the animation team.

Of the career, Max says, “It’s a hard job and a competitive industry but so rewarding. It’s amazing to see your work on the big screen, and even better when you get to take junior members of the team to the screening and see the looks on their faces. In 3D animation, we’re always striving for photo realism and are constantly innovating and learning new skills. It’s a fun, challenging and interesting industry.”

At Chichester, Max is able to dedicate a huge amount of time to each individual student. He aims to offer the same support and guidance that his tutors offered him, developing the next generation of superstar animators and bringing in a wealth of industry talent as guest lecturers.

Max says, “Although the software we use is important, a 3D animator is very much an artist. It was drilled into me at my first day of University, and at Sony, it’s my aim to equip upcoming artists for careers in the world of Animation and VFX. I want to improve their skills, but also develop a social awareness of the industry that they will find themselves in. If my students are enthused and willing to work hard, there’s no reason they can’t succeed.”

“The university is small, but has everything we need – great editing suites and equipment loans for projects. We have green screen and everything I have wanted to try, I’ve had access to.”

Hannah Mason: BA (Hons) Digital Film Production & Screenwriting
Stephen Baysted is Professor of Film, TV and Games Composition and as a professional composer and audio director has scored many AAA games, feature films, TV series and advertisements. His work has been nominated for three prestigious Jerry Goldsmith Awards for best score, two Motion Picture Sound Editors ‘Golden Reel’ Awards and two Game Audio Network Guild Awards for best sound design.

Stephen’s research is focused principally on composition for the moving image, and especially investigating questions of immersivity, diegesis and genre. Recent practice-based research outputs include AAA game scores including the number one bestselling racing titles: Project Cars 1 & 2; Red Bull’s Air Race: The Game; Electronic Arts: Need for Speed Shift 2: Unleashed and Need for Speed: Shift; Atari’s Test Drive: Ferrari Racing Legends; and Robert Kirkman’s: The Walking Dead: Assault.

Stephen’s recent scores for film include: I, Claude Monet, Renoir: Revered and Reviled, The Impressionists; the Royal Television Society Award-winning Matisse Live from the Tate and MOMA with director Phil Grabsky; the surrealist psychological drama Strange Factories; and Tim Pope and Michael Holley’s Brandy and Pep.

For television, Stephen has recently completed two series of Blink Film’s epic documentary series Ancient Mysteries for Channel 5, Smithsonian and SBS Australia. Other work includes: Prehistoric Megabeasts: Giant Croc vs Super Snake for Channel 4 and WNET; a 3 part series for Blink – Volatile Earth – for Channel 4 and NOVA, Big Wave Productions; Shark – Croc Showdown for Discovery Channel; and a 6 part series with Bone Soup for BBC entitled: Tom Kerridge: Lose Weight for Good.

He has also composed the music for cinema, television, games and radio advertisements, including high profile campaigns for Budweiser, McDonald’s, Samsung, Pizza Hut and Electronic Arts.

Stephen has recently written chapters on the compositional and audio design processes of video games which appear in the following books: Ludomusicology: Approaches to Video Game Music (2016) for Equinox; Screen, Music, Sound (2017) for Routledge; and The Companion to Digital Culture (2017) for Cambridge University Press.

To find out more about Dr Stephen Baysted and his research with the University’s Department of Creative and Digital Technologies go to www.chi.ac.uk/cdt

Alternatively for more about his previous compositions go to www.stephenbaysted.com

“The DFP students are one big family and I think that’s a rare thing for a university course to be able to say. Alongside all the learning from my lecturers, I learnt a lot from my fellow classmates.”

Hannah Mason: BA (Hons) Digital Film Production & Screenwriting
A Day in the Life of a Runner

Sports Media student Ciar Cox worked as a media runner at the Paras in the mixed zone. He made a real impact on his Press Operations Centre colleagues and was given the responsibility of gathering quotes from athletes after their track or field events.

On my accreditation I have numbers assigned to the zones I’m allowed entry. I have access to zones 4 and 2 - the media centre and the mixed zone. Just before I enter the media centre I collect my daily competition schedule which shows me the start times of each event. I’m off to the press operations centre for a meeting. It’s a briefing about which athletes are going to attract the most media attention and when competitors might be passing through the mixed zone, which is where reporters get a chance to ask athletes questions and do short interviews.

The atmosphere is incredible. The team I’m working with is so professional. They have a massive amount of experience. They’ve worked all around the world, on all kinds of sports events. We get on and they make me really welcome. Various journalists contact us and we ask them what sort of assistance is required while athletes are passing through the zone.

I get to work on interviews with Marcel Hug, Aled Davies, Irmgard Bensusan and Samantha Kinghorn who won two T53 golds at the championships with a world record in the 200 metres. We record the athletes’ comments, or ‘flash quotes’ as they’re called. The flash quotes are only about three paragraphs long but they have to be transcribed and formatted quickly and then sent in a blast email to over 200 members of the press who might want to use them.

I also see the Channel 4 and Radio 5 teams at work and I realise these guys have to nail everything they do live. It’s real adrenaline work and I can’t stop grinning because I can’t believe the fantastic situation I’m in. And I’m back later for the evening session.

Some of my friends doing the Sports Media degree are coming to work on the IAAF World Champs. I’m sure they’ll have an amazing experience like I did and learn so much about the world we want to go into.
**OUR PEOPLE**

**Stephen Baysted, Professor of Film, TV and Games Composition**
Stephen Baysted, a professional composer and audio director, has scored many games, feature films, TV series and advertisements.

**Fleur Costello, Senior Lecturer**
Fleur has over twenty years’ experience in Film and Television. She has written feature films, broadcast TV drama, documentaries and sitcoms.

**Steve Couch, Senior Lecturer**
Steve is an Editor with over 30 years of international experience in all aspects of film and TV post production. His work covers everything from commercials for major worldwide brands to the Beijing Olympics for NBC sports. He has an EMMY nomination for outstanding individual achievement for his work on BBC Horizon series Dawn of Man.

**Ian D Fleming, Associate Lecturer**
Ian has worked for nearly twenty years as a key creative in many professional film and broadcast productions. He has produced UK Film Council shorts, factual TV shows and arts documentaries; written commissioned and self-generated screenplays and directed high profile TV drama and feature film.

**Thomas H Green, Senior Lecturer**
Thomas H Green has been a working journalist for over twenty years. Specialising in popular music and film, he currently writes for publications including the Daily Telegraph and is a Content Strategist for Napster.

**Michael Holley, Head of Department, Creative & Digital Technologies**
Michael, a former freelance writer/producer/director, has broadcast credits as a director on factual content, a screenwriter for BBC Drama, and as producer of internationally successful short films.

**Marzenna Hiles, Senior Lecturer**
Marzenna has worked extensively as a film script supervisor and is a qualified assessor on Skillset’s Level 4 Diploma in Script Supervision. She is currently finishing her doctorate exploring how film students experience learning in specialist cohorts.

**Adam Locks, Programme Coordinator of Media & Communications, Film & Television**
Dr Adam Locks hosts the ‘Dept. of Media Presents’ series, interviewing key figures from television and cinema on campus. His research interests include horror cinema, American television drama, exploitation cinema, and war films. He also organises the yearly Horrorthon for students and staff.

**Darren Mapletoft, Programme Coordinator of Digital Film Production and Digital Film Technologies**
Prior to his academic career, Darren ran a successful independent film company and, as cameraman, director, and producer, worked on a range of factual, entertainment and drama programmes.

**Tim Pope, Associate Lecturer**
Tim Pope is a working film director and across a 30-year, cross-genre career has directed a Hollywood feature, short films, TV, documentaries, live concerts and commercials. He is perhaps best known for his pop promo work, in particular with The Cure, David Bowie, Neil Young, Iggy Pop, The Kaiser Chiefs, Amanda Palmer and Fatboy Slim.

**Max Tyrie, Programme Coordinator of 3D Animation**
Max Tyrie is a two-time Bafta award-winning animator. A former employee of Sony Picture Imageworks, he has worked on dozens of Hollywood blockbusters including Suicide Squad and Spiderman as well as the BBC’s Walking with Dinosaurs.

**Rosey Whorlow, Senior Lecturer**
Rosey Whorlow’s work explores the relationship of various media to aspects of personal and political power, resistance and conformity. She has a keen interest in feminist research.

**Ian Worden, Programme Coordinator of Sports Media**
Ian Worden pioneered the Sports Media course and has research interests including sport and the media, advertising, Hollywood and British cinema, sports journalism, and cultural and critical theory.

“The University of Chichester gave me so much insight into what the industry is like and helped me realise what made me stand out as a candidate.”

Sam Mason: BA (Hons) Sports Media - since graduating, Sam has worked for major broadcasters including Sky Sports and Chelsea Football Club TV & online.
BA (Hons) Screenwriting and Creative Writing
Guided by a team of experienced Creative Writers and Screenwriters, the course aims to develop writers with an awareness of industry demands, form and creative approaches used in generating vibrant and original screenplays, poems and short stories.

BA (Hons) 3D Animation & Visual Effects
Designed in close collaboration with industry, our 3D Animation & Visual Effects programme aims to prepare students for successful careers in some of the UK’s fastest growing sectors.

BSc (Hons) Creative Digital Media
Our Creative Digital Media programme encompasses the development of skills in digital technologies, visual design and, animation, postproduction and VFX.

BA (Hons) Digital Film Production & Screenwriting
This is a practical, vocationally-focused course designed to develop your production skills in screenwriting and film production in the context of a conventional industry model.

BSc (Hons) Digital Film Technologies
Our BSc Digital Film Technologies course will provide you with the high level technical and creative skills required by employers within the creative and digital sector.

BA (Hons) Screen Acting & Creative Technologies
Screen Acting & Creative Technologies is a high quality, unique programme, which combines traditional acting training and methodologies with opportunities to develop contemporary tradecraft skills offered by the advances in digital technologies.

BA (Hons) Screenwriting
Our Screenwriting programme offers a balanced curriculum including learning opportunities in Short Film, Adaptation, TV Drama, Feature Film Development, Comedy, Animation, Games Narratives and Advertising.

BA (Hons) Sports Media
The aim of the course is to give students a real insight into the world of sports media. A significant focus is invested in hands-on experience of working in sports media production.

BA (Hons) Media & Communications
Media & Communications is a degree that emphasises the need for students to be able to participate with the ever-shifting field of communication and media in the digital age.

BA (Hons) Film & Television Studies
Film & Television Studies offers a detailed understanding of the history and cultural importance of film and television through practice and theory engagement.

For more information on our courses, visit www.chi.ac.uk/CDT