Peer-to-Peer Workgroup Series
The power of collective knowledge for your business

Learn from other business founders in a series of ten expertly facilitated workgroup sessions, designed to provide you with credible and powerful solutions to your business questions and problems.

Working on the tried and tested principles of establishing dialogue, exchanging ideas, clarifying your thinking and being honest and open, each session is an opportunity to share, collaborate and debate ideas that will enable you and your business to grow.

At the sessions, you’ll solve problems that have been holding back your growth. Whatever issue you’re facing, one of your peers will have experienced something similar and can share their advice. With invaluable support from your peer group, your thinking will be positively challenged. You will leave the sessions with practical outcomes and develop strategic thinking in an environment where you can bounce your ideas off other business owners.

The sessions will enrich the development of your business strategy through discussion and debate with your peers. You’ll be able to benchmark your company’s performance in the market place against others and assess your management style against people and companies that you know well and respect. The Workgroup Series will enhance your understanding of the impact of economic conditions across different industry sectors, including your own business, and you will gain insight into how and why staff perform in different ways in different companies and use the best ideas for your own requirements.

Costs
The Peer-to-Peer Workgroup Series comprises 10 workgroup sessions and is available as part of the 12-month, 90% subsidised Business Start Up Hot House Programme for £500.

Reserve your place
Contact Paul Dallibar on 01243 793528 or email P.Dallibar@chi.ac.uk.

- http://www.chi.ac.uk/business
- Tweet @ChiUniBiz